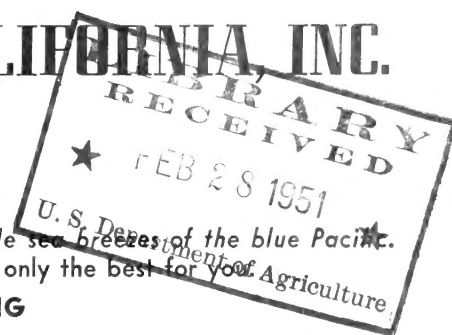


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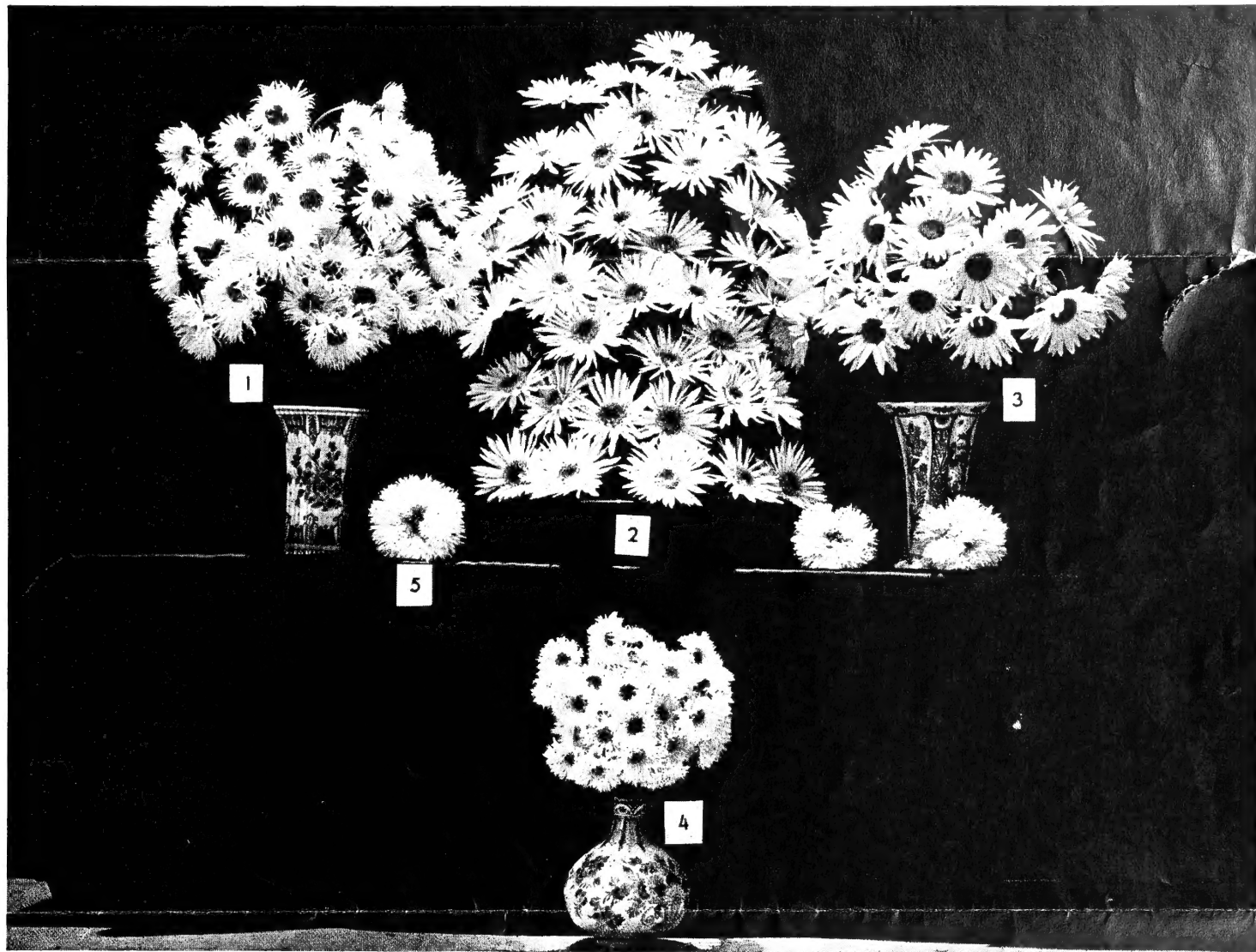
UNITED WHOLESALE FLORISTS OF CALIFORNIA, INC.

767 WALL STREET
LOS ANGELES 14, CALIF.



This year, better than ever. Grown at our new ranch in Santa Barbara. Cooled by the gentle sea breezes of the blue Pacific. A full twenty acres of Shasta Daisies to choose from. This large planting enables us to select only the best for your Agriculture.

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Per 1000— 70.00

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Most popular daisy of our time.

The multipurpose flower. Strong stem, long lasting bloom.

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Per 100—15.00

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No. 5. SHASTA DIANNE

Newest sensation in the Daisy Market. Large Mum type flowers, 5 to 7 inches across.

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Unrooted strong 1 to 3 heads.

No orders less than 250.

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LARGE 10.00

MEDIUM 8.00

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VARIGATED IVY

Strong healthy plants for potting.

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Cash with order or C.O.D.—Unless credit is established
250 plants at 1000 price

